



## WORK EXPERIENCE

### Senior UI/UX Designer

Presentr

APR. 2017 – PRESENT

New York City

Complete brand/company redesign (logo, products). Analyze users needs & wants in the iOS, event product & web app which helped support new feature ideas and UX flows. Produced flow charts, wireframe mockups, and product prototypes.

### User Interface & Graphic Designer

Self-Employed | Freelance

2013 – PRESENT

Remote

Develop graphic design based projects (brochures, logo design, flyer designs) and web design. Make sure that I keep the client up-to-date on each step in order to capture the client's vision correctly.

### Graphic Designer

Interior Design magazine

NOV. 2014 – APR. 2017

New York City

Occasionally will design editorial layout design for the magazine. Mainly worked with the Marketing team to develop print & digital collaterals for events. Print Event Collaterals: postcards, pamphlets, posters; Digital Event Collaterals: coding HTML promotional e-mail blast, designing web banners for promotional event websites, web motion ads

### User Interface Designer

Posh Technologies | Contract

SEPT. 2014 – OCT. 2014

Remote

Lead UI Designer for a multiple functional Microsoft tablet app for small business owners. After designed, I cut the assets for the developers and walk them through the flow charts of each app, so there's no confusion of the flow and style of the app.

### Graphic Designer

Drohan Management Group

MAR. 2013 – JUN. 2014

Reston, VA

Produced print and digital collaterals as well as brand redesigns for numerous client mainly for conference meetings. Collaborated new design ideas with the Art Director and client.

### Digital Monitor Designer

Plude Communications | Freelance

NOV. 2012 – DEC. 2013

Reston, VA

Layout designs for multi-slide digital presentations through the medium of television monitors for waiting areas. Usual clients were restaurants.

## SOFTWARES

### Adobe

Adobe XD (Experience Design)



InDesign



Dreamweaver



Photoshop



Illustrator



Muse



### Others

MS Visual Studio Code, MS Word, MS Excel, MS PowerPoint, Keynote

## LANGUAGES

HTML



CSS



XAML (Using Visual Studio Blend)



## SKILLS

### Digital

UI/UX design, wire-framing, mobile app design, bootstrap, image manipulation, photo retouching, logo design, branding identity, info-graphic design, web design, motion web banners

### Print

Typography, magazines, newsletters, brochures, business cards, letterheads

## EDUCATION

### Certificate in User Interface Design

University of California, San Diego  
Graduated 2013

### Bachelor of Fine Arts, Graphic Design

The Art Institute of Washington  
Graduated 2012