



WORK EXPERIENCE

Freelance UX/UI Designer

Self-Employed

2013 – PRESENT

Remote

Senior UX/UI Designer

Presentr

APR. 2017 – SEPT. 2018

New York City

Complete brand/company redesign (logo, products). Analyze users needs & wants in the iOS, event product & web app which helped support new feature ideas and UX flows. Produced flow charts, wireframe mockups, and product prototypes.

Graphic Designer

Interior Design magazine

NOV. 2014 – APR. 2017

New York City

Occasionally will design editorial layout design for the magazine. Mainly worked with the Marketing team to develop print & digital collaterals for events. Print Event Collaterals: postcards, pamphlets, posters; Digital Event Collaterals: coding HTML promotional e-mail blast, designing web banners for promotional event websites, web motion ads

User Interface Designer

Posh Technologies | Contract

SEPT. 2014 – OCT. 2014

Remote

Lead UI Designer for a multiple functional Microsoft tablet app for small business owners. After designed, I cut the assets for the developers and walk them through the flow charts of each app, so there's no confusion of the flow and style of the app.

Graphic Designer

Drohan Management Group

MAR. 2013 – JUN. 2014

Reston, VA

Produced print and digital collaterals as well as brand redesigns for numerous client mainly for conference meetings. Collaborated new design ideas with the Art Director and client.

Digital Monitor Designer

Plude Communications | Freelance

NOV. 2012 – DEC. 2013

Reston, VA

Layout designs for multi-slide digital presentations through the medium of television monitors for waiting areas. Usual clients were restaurants.

SOFTWARES

Adobe

Adobe XD (Experience Design)

InDesign

Dreamweaver

Photoshop

Illustrator

After Effects

Premiere

Others

MS Visual Studio Code, MS Word, MS Excel, MS PowerPoint, Keynote

LANGUAGES

HTML

CSS

SKILLS

Digital

UI/UX design, wire-framing, mobile app design, bootstrap, image manipulation, photo retouching, logo design, branding identity, info-graphic design, web design, motion web banners

Print

Typography, magazines, newsletters, brochures, business cards, letterheads

EDUCATION

Certificate in User Interface Design

University of California, San Diego
Graduated 2013

Bachelor of Fine Arts, Graphic Design

The Art Institute of Washington
Graduated 2012